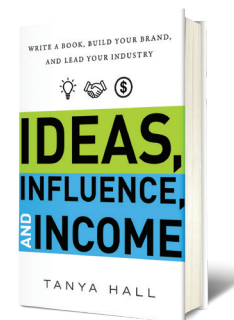




TANYA · HALL

AS THE CEO OF GREENLEAF BOOK GROUP

and author of *Ideas, Influence, and Income*, Tanya Hall works closely with authors and thought leaders to help them share their big ideas. Since joining the team in 2004, Tanya has shaped Greenleaf to recognize the role a book plays in an author's larger brand and to provide authors with content strategies for long-term growth, beyond their book's publication date.



With a solid history of speaking engagements to her credit, Tanya consistently demonstrates her ability to connect and engage with audiences through her encouraging, dynamic style. She speaks frequently on the many ways authors can choose to publish their ideas, as well as on the importance of a strong author brand to drive book sales. Tanya has cemented her position as an expert by writing for various publications, including a weekly column for Inc.com. Her book, *Ideas, Influence, and Income*, is a field guide for thought leaders looking to publish—and monetize—their content.

Having worked closely with retailers while building Greenleaf's sales and distribution channels, Tanya knows first-hand how the power of a book can be amplified through a strong author brand—and, in turn, how a brand can be amplified by a book. Before joining the publishing industry, Tanya worked in digital media and in television production for *Extra!* and E! Entertainment Television.

SPEAKING HIGHLIGHTS

Independent Book Publishers Association (Austin, TX)

Young Presidents Organization (New York, NY)

National Speakers Association (Dallas, TX)

Texas Conference for Women (Houston, TX)

SPEAKING TOPICS

Publishing Options

Building Your Brand

Content Strategies

Leading a Creative Team

SPEAKING TESTIMONIALS:

"From celebrity television producer to publishing company CEO, Tanya offers expertise and experience that engages audiences and offers lessons that drive (builds) profitable growth. As a dynamic speaker, Tanya inspires her audience to take action and leaves them with insight and ideas that empower their next step."

RUBY NEWELL-LEGNER,

CSP, 2015-16 President, National Speakers Association,
Fan Experience Expert, 7 Star Service

"Tanya Hall has presented at many Independent Book Publishers Association conferences...and we'd happily book her again! Her presentations are informed, professional, fun, and always among the highest rated. I wholeheartedly recommend Tanya as a speaker for your next event. You'll be pleased with what she brings to the table."

ANGELA BOLE,

Chief Executive Officer,
Independent Book Publishers Association