TOOLS FOR VIDEO CREATION

Video is one of the most effective ways to connect with your audience and build trust in your brand. Whether you're creating videos for your website, YouTube, Instagram, LinkedIn, or TikTok, consistent video content can help expand your reach and strengthen your online presence.

I'm happy to share some of the most useful tools I've found for creating and editing your own videos. Today's user-friendly and AI-powered platforms make it easier than ever to produce professional-looking content. Of course, as time goes on and your brand stature increases, it may be worth looking into hiring a company to create and produce your videos, saving you time and effort.

Free Video Editing Tools

- iMovie
- Capcut
- Canva Video Editor

Royalty-Free Music

- Pixabay Music
- YouTube

Free Stock Photography

- Pexels
- Pixabay
- Unsplash

Intro and Outro Examples

- Adobe Express
- Canva
- Capcut

Creating Captions

- Capcut
- VEED.io
- Canva