SPEAKING HIGHLIGHTS

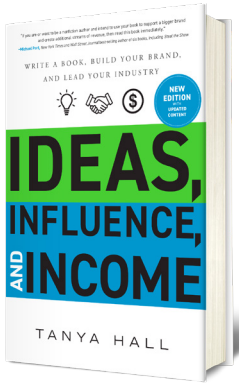
- Independent Book Publishers Association (Austin, TX)
- Young Presidents' Organization (New York, NY)
- National Speakers Association (Dallas, TX)
- Texas Conference for Women (Houston, TX)

SPEAKING TOPICS

- Publishing Options
- Building Your Brand
- AI in the Modern Publishing Landscape
- Leading a Creative Team

TANYA·HALL

AS THE CEO OF GREENLEAF BOOK GROUP and author of two editions of *Ideas, Influence, and Income*, Tanya Hall works closely with authors and thought leaders to help them turn their big ideas into credibility, opportunity, and earnings. Since joining Greenleaf in 2004, Tanya has shaped the company's evolution from a book distributor into one of the largest and most recognized names in independent publishing. Under her leadership, Greenleaf has published more than 70 *New York Times*, *Wall Street Journal*, and *USA Today* bestsellers and expanded its imprint portfolio through partnerships with brands including Fast Company, Inc., Kiplinger, Family Business Magazine, and Wonderwell.



As a speaker, Tanya is known for her encouraging, dynamic style and her ability to connect with audiences. She speaks regularly on thought leadership, author branding, and the many ways experts can turn their ideas into books, platforms, and new opportunities. A frequent podcast guest and contributor to publishing and business publications, Tanya also hosts *Published*, Greenleaf Book Group's podcast that guides authors through every stage of the publishing journey. Through her writing, interviews, and podcast, Tanya shares practical insights on the book industry, building influence, and creating a business around a leader's expertise.

Having worked closely with retailers while building Greenleaf's sales and distribution channels, Tanya knows firsthand how the power of a book can be amplified through a strong author brand—and, in turn, how a brand can be amplified by a book. Before joining the publishing industry, Tanya worked in digital media and television production for *Extra!* and E! Entertainment Television. She holds an MBA from the University of Illinois Urbana-Champaign.

MEDIA HIGHLIGHTS

- Article on Jane Friedman's blog: "One Way to Tell If a Publisher Actually Has Distribution" by Tanya Hall

Growth Igniters Radio

Team Powdered Donut

The Nice Guys on Business

Beyond Better with Stacy Ennis

The Daily Author

Mr. Biz Radio

For speaking Inquiries, contact Eleanor Fishbourne at efishbourne@greenleafbookgroup.com